



2023-2024 Corporate Sponsorship Benefits

	\$3,500	\$5,000	\$7,500	\$10,000	\$15,000	\$25,000	\$50,000
Your business plays an active role in making Lancaster a vibrant place to live!	✓	✓	✓	✓	✓	✓	✓
Your logo with an active link on the LSO website Business Sponsorship Page.	✓	✓	✓	✓	✓	✓	✓
Your logo is projected above the orchestra before each concert.	✓	✓	✓	✓	✓	✓	✓
Full-page full-color advertisement in our Masterworks Program Book.	✓	✓	✓	✓	✓	✓	✓
Tickets for you, your employees, customers, and important clients.	✓ 2 Tickets	✓ 4 Tickets	✓ 6 Tickets	✓ 8 Tickets	✓ 10 Tickets	✓ 15 Tickets	✓ 20 Tickets
Your logo is listed as an LSO Sponsor at the bottom of all e-blasts and in all concert program books.		✓	✓	✓	✓	✓	✓
Your logo is listed as an LSO Sponsor in all print and promotional media.			✓	✓	✓	✓	✓
Recognition of your business as an LSO Sponsor in all Press Releases.				✓	✓	✓	✓
Ticket discount code to share with your employees and their families.				✓ 10%	✓ 15%	✓ 20%	✓ 25%
Stage announcement naming your business as an LSO Sponsor before every concert of the season.				✓	✓	✓	✓
Dedicated E-blast to our list of 10,000 patrons and social media mentions.					✓	✓	✓
Your logo appears prominently in the lobby at each Masterworks Concert.					✓	✓	✓
Opportunity to make a personal announcement to our audience during the season.						✓	✓
Opportunity to host pre or post-concert party at the performance of your choice							✓
Opportunity to have an LSO Chamber music group perform at your business or event.							✓

Join us as we
celebrate our new
home at the Gardner
Theatre!



Our 2023-2024 Season At A Glance

- ✓ Six Masterworks concert weekends at the Gardner Theatre (3 performances each series).
- ✓ Three performances of Handel's Messiah in December at First Presbyterian Church.
- ✓ New Year's celebration featuring "The Magic of John Williams" at the Gardner Theatre (3 performances).
- ✓ Two collaborations with the Pennsylvania Ballet Academy
- ✓ Free Memorial Day concert at Lititz Springs Park.
- ✓ Free LSO Neighborhood performances throughout the season.
- ✓ Four free educational concerts in partnership with Carnegie Hall, reaching over 6,000 students.
- ✓ Eight award-winning education and outreach programs impacting over 10,000 Lancasterians of all ages.

Choose a Pre-Built Sponsorship Package or Build Your Own!

Depending on your level of support, we can also build a sponsorship package customized to benefit your business:

- Concert naming rights.
- Education program naming rights.
- Underwrite an instrument section or a principal chair in the orchestra.
- Underwrite a guest soloist.
- Exclusive, behind-the-scenes LSO experiences.
- Opportunities to host a table highlighting your business in the Gardner Theatre lobby before an LSO performance.
- Unique employee or client benefits (special discount codes, parking, free drink vouchers, etc.).
- Complimentary tickets (LSO concert tickets make great employee incentives or gifts for high-profile clients).
- Opportunities to attend special LSO events throughout the season.
- VIP parking for performances.
- Opportunity to hold a private reception at the Gardner Theatre before or after an LSO performance.
- Intimate chamber music performance by LSO musicians at your home or business.
- Recognition in our curtain speech or an invitation to make a personal announcement to our audience before an LSO performance.
- Prime placement ads in our program book (Full-Bleed and preferred space available for Corporate Sponsors).
- Active link to your business on our website.
- Social media mentions and dedicated e-blasts to our email list of 10,000 contacts.
- Your business logo on all our print and direct mail advertising.
- Recognition in our monthly press releases.
- And much more!

Don't forget that your sponsorship is tax-deductible (minus the value of any benefits your business receives).



Advertise your business in our 2023-2024 Program Book

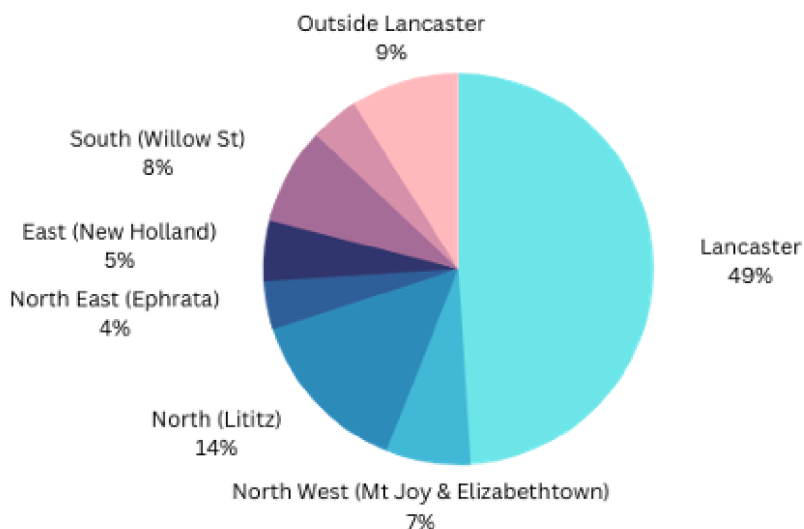
We produce a high-quality concert program book for every LSO performance, featuring information about our concerts, musician interviews, highlights about other performing arts events in Lancaster, and much more! Our programs are widely read by our patrons and even shared amongst friends!

- ✔ **Eight concert program editions, distributed during 24 performances.**
- ✔ **Update your advertisement in each edition.**
- ✔ **Advertise directly to over 1,000 patrons at each of our eight concert weekends.**
- ✔ **Reach over 10,000 members of our community from September 2023 through May 2024.**

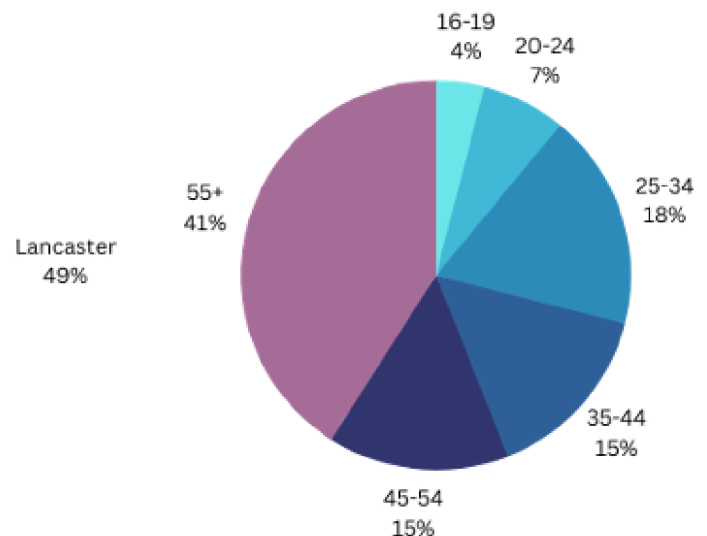
Our program book is a perfect way to support the Lancaster Symphony and advertise your business to a great audience. Studies show that Symphony Orchestra audiences tend to be college educated (80% holding college degrees, 30% holding graduate degrees or higher) and in higher-than-average income brackets.



LSO Patron Location Data



LSO Patron Age Data



Reserve Space in our Program Book

Mail completed forms to **48 N Christian St., Suite #200, Lancaster, PA 17602**
or email to **mmyers@lancastersymphony.org**

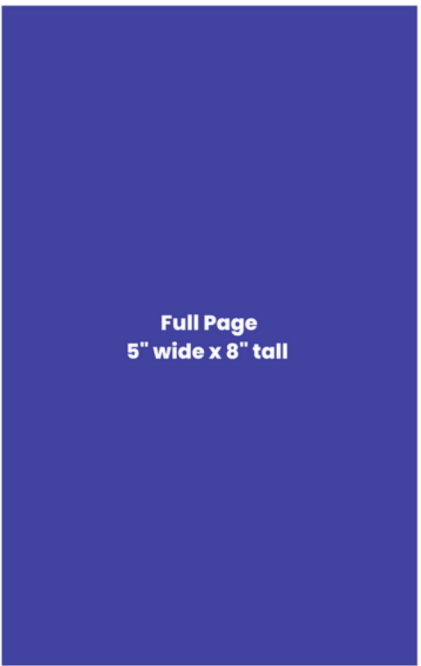

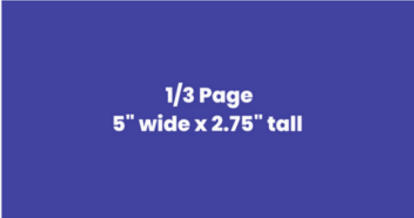



Name _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

 <p>Full Page 5" wide x 8" tall</p>	 <p>2/3 Page 5" wide x 5" tall</p>  <p>1/3 Page 5" wide x 2.75" tall</p>
 <p>1/2 Page 5" wide x 3.875" tall</p>	 <p>1/4 Page 2.325" wide x 3.875" tall</p>  <p>1/4 Page 5" wide x 1.875" tall</p>

Ad-Only Rates

Check One

<input type="checkbox"/> Full Page	\$2,500
<input type="checkbox"/> 2/3 Page	\$2,250
<input type="checkbox"/> 1/2 Page	\$1,900
<input type="checkbox"/> 1/3 Page	\$1,600
<input type="checkbox"/> 1/4 Page	\$1,250

Prices are for 8 Program Book Ads over a calendar year, or ask us about prorated rates for the rest of our 2023-2024 Season.

Payment Information:

- Check enclosed, payable to "Lancaster Symphony Orchestra"
- Please invoice me
- Please charge my credit card



Credit Card Number

Exp Date _____ CVV _____

Billing Zip Code _____

Name on card _____

Signature _____