

BECOME A FRIEND

We plan to reach over 15,000 members of our community this season, including over 7,500 students through our award-winning Sound Discovery programs.



“I think the LSO has been one of the most important interactions I’ve had with the Lancaster community. The friendships developed among the musicians finds expression onstage during the heat of performing the great music we are privileged to bring to life. I have always felt very lucky to be involved with something I love so much.” – John Herr, Violin, 25+ years

How to support the Lancaster Symphony

- Become an LSO Sponsor.
- Purchase tickets and attend a performance.
- Become a Season Subscriber.
- Contribute financially.
- Donate a musical instrument, new or used.
- Volunteer your time.
- Inquire about joining our Board of Directors.
- Tell your friends and family about the Lancaster Symphony!

2022-2023 Season at a Glance

- 5 Masterworks Series Concerts in Downtown Lancaster (3 performances each series)
- New - 4 LSO Chamber Music Series
- 2 Free LSO Neighborhood Series
- 1 Free Summer Pops Series at Lititz Springs Park
- 1 Free Summer Pops Series at Long's Park
- 4 Free Carnegie Hall Link Up Educational Program concerts, reaching over 5,000 students
- Additional popup concerts and collaborative concerts with other Lancaster Arts Organizations throughout the season

CORPORATE SPONSORSHIP

CORPORATE FRIENDS OF THE LSO

Season Sponsor: \$20,000+

Masterworks Series Sponsor: \$10,000-\$19,999

LSO Neighborhood Series Sponsor: \$7,500- \$9,999

Sound Discovery Sponsor: \$5,000-\$7,499

Guest Artist Sponsor: \$3,500-\$4,999

Concertmaster Sponsor: \$2,000-\$3,499

Principal Sponsor: \$1,500-\$1,999

Section Sponsor: \$1,000-\$1,499

Advertising Sponsor: \$250-\$999

SAMPLE BENEFITS

Depending on your level of support, the following are a list of possible benefits we can offer to build a custom sponsor package for your business:

- Complimentary tickets to the season or individual performances (LSO concert tickets make great employee incentives or gifts for high-profile clients).
- Exclusive, behind-the-scenes LSO experiences.
- Invitations to special LSO events throughout the season.
- Complimentary parking for performances.
- Invitation to hold a private reception before or after an LSO performance.
- Intimate chamber music performance by LSO musicians at your home or business.
- Recognition in our curtain speech or an invitation to make a personal announcement to our audience before an LSO performance.

- Invitation to set up a table about your business in the venue lobby before an LSO performance.
- Complimentary ads in our program book (various sizes and preferred placement available).
- Active link to your company on our brand-new website.
- Dedicated e-blasts to our email list of 10,000 subscribers.
- Social media mentions.
- Listing of your business on all our print and direct mail advertising.
- Concert naming rights.
- Education program naming rights.
- Underwrite a principal chair in the orchestra.
- Unique benefits for your employees or clients (special discount codes, parking, etc.).
- Recognition in our monthly press releases.

Let us know if you have an idea of how the LSO can benefit your business!

Don't forget that your sponsorship is tax-deductible (minus the value of any benefits your business receives).

SAMPLE PACKAGES

SEASON SPONSOR \$20,000+

- Invitation to have an LSO Chamber music group perform at your business or event during the season
- Invitation to host pre or post-concert party at the performance of your choice
- Invitation to make a personal announcement to our audience at each concert of the season
- Invitation to have a banner or dedicated poster in the lobby of each concert of the season
- Invitation to have a table in the lobby for your business at each concert of the season
- Invitation to send dedicated eblast to LSO subscribers once per season
- Stage announcement by Executive Director naming your business as a Season Sponsor before every concert of the season
- 10 Season Tickets
- 30 additional tickets to the concert of your choice
- Full page color ad in our program book
- Recognition as sponsor in all press releases
- Dedicated social media mention twice per season
- Logo listed as a Season Sponsor on all print & promotional materials
- Logo appears in our program book as a Season Sponsor
- Logo listed as a sponsor at the bottom of all eblasts
- Logo with active link on LSO website

MASTERWORKS SPONSOR \$10,000 - \$19,999

- Naming rights for one Masterworks concert of the season
- Invitation to make a personal announcement to our audience at your named Masterworks concert
- Invitation to have a table in the lobby for your business at your named Masterworks concert
- Stage announcement by Executive Director naming your business as a Masterworks Sponsor before every concert of the season
- 8 Season Tickets
- 20 additional tickets to your named Masterworks concert
- Full page color ad in program books
- Recognition as sponsor in all press releases
- Dedicated social media mention twice per season
- Logo listed a Masterworks Sponsor on all print & promotional materials
- Logo appears in our program book as a Masterworks Sponsor
- Logo listed as a sponsor at the bottom of all eblasts
- Logo with active link on LSO website

SAMPLE PACKAGES

LSO NEIGHBORHOOD SERIES SPONSOR \$7,500 - \$9,999

- Naming rights for one LSO Neighborhood Series
- Invitation to make a personal announcement to our audience at your named LSO Neighborhood Series
- Invitation to have a table in the lobby for your business at your named LSO Neighborhood Series
- Stage announcement by Executive Director naming your business as an LSO Neighborhood Sponsor before every concert of the season
- Reserved section for 12 at your named LSO Neighborhood Series
- 6 Season Tickets
- 12 additional tickets to the concert of your choice
- Full Page color ad in program book all season
- Dedicated social media mention once per season
- Logo listed as a sponsor on all print & promotional materials
- Logo appears in our program book as an LSO Neighborhood Series Sponsor
- Logo listed as a sponsor at the bottom of all eblasts
- Logo with active link on LSO website

SOUND DISCOVERY SPONSOR \$5,000 - \$7,499

- Naming rights of the Sound Discover program of your choice (7 to choose from) for the entire season
- Stage announcement by Executive Director naming your business as a Sound Discovery Sponsor before every concert of the season
- Invitation for 4 to attend Carnegie Hall Link Up in May
- 4 Season Tickets
- 8 additional tickets to the concert of your choice
- Dedicated social media mention once per season
- Full Page color ad in program book all season
- Logo listed as a sponsor on all educational materials
- Logo appears in our program book as a Sound Discovery Sponsor
- Logo listed as a sponsor at the bottom of all eblasts
- Logo with active link on LSO website

SAMPLE PACKAGES

GUEST ARTIST SPONSOR \$3,500 - \$4,999

- Stage announcement by Executive Director naming your business as a Guest Artist Sponsor before every concert of the season
- 2 Season Tickets
- 4 additional tickets to the concert of your choice
- Dedicated social media mention once per season
- Full Page color ad in our program book all season
- Logo appears in our program book as a Guest Artist Sponsor
- Logo listed as a sponsor at the bottom of all eblasts
- Logo with active link on LSO Website

CONCERTMASTER SPONSOR \$2,000 - \$3,499

- 4 tickets to the concert of your choice
- Full Page color ad in program book all season
- Listing in program book as a Concertmaster Sponsor
- Logo with active link on LSO Website

PRINCIPAL SPONSOR \$1,500 - \$1,999

- Two tickets to the concert of your choice
- ½ Page full-color ad in our program book all season
- Listing in our program book as a Principal Sponsor
- Logo with active link on LSO Website

MUSICIAN SPONSOR \$1,000 - \$1,499

- ¼ Page full-color ad in our program book
- Listing in our program book as a Musician Sponsor
- Logo with active link on LSO Website

ADVERTISING SPONSOR \$250 - \$999

- Listing in our program book as an Advertising Sponsor
- Logo with active Link on LSO Website

INDIVIDUAL SUPPORT

INDIVIDUAL FRIENDS OF THE LSO

\$15,000+

- All previous benefits, plus a customized donor experience.

\$10,000 - \$14,999

- All previous benefits plus:
- Personal lunch or dinner with the Michael Buttermann
- 2 Masterworks subscriptions to give to others.
- 2 additional Single Masterworks tickets to give to others.
- 2 additional complimentary invitations to all special events throughout the season.

\$5,000 - \$9,999

- All previous benefits plus:
- Personal lunch or dinner with the LSO's Board Chair and Executive Director
- 2 additional Single Masterworks tickets to give to others.
- 2 additional complimentary invitations to all special events throughout the season.

\$2,500 - \$4,999

- All previous benefits plus:
- Personal lunch or dinner with an LSO musician(s) before or after a performance.
- Additional LSO brand gift item of your choice.
- 2 additional Single Masterworks tickets to give to others.
- Invitation to sit on stage during a Masterworks rehearsal.
- 2 complimentary invitations to all special events throughout the season.

INDIVIDUAL FRIENDS OF THE LSO (CONTINUED)

\$1,000 - \$2,500

- All previous benefits plus:
- Free parking in Duke St garage for all Masterworks concerts.
- LSO brand sweatshirt.
- 2 Additional to attend an open rehearsal.
- Additional 5% off LSO brand gift items.

\$500 - \$999

- All previous benefits plus:
- LSO brand t-shirt.
- 2 Single Masterworks tickets to give to others.
- Invitation for 2 to attend an open rehearsal.
- Additional 5% off LSO brand gift items.

\$250 - \$499

- All previous benefits plus:
- Ability to purchase subscriptions 2 weeks before they go on sale to the public.
- LSO brand tote bag.
- Invitation to for 2 attend "State of the Orchestra" meeting in June.

\$100 - \$249

- All previous benefits plus:
- Ability to purchase subscriptions 1 week before they go on sale to the public.
- Invitation for 2 to an open rehearsal.
- 10% off LSO brand gift items.
- Exclusive donor offers and discounts throughout the season.

Under \$99

- Listing in the LSO program book for each Masterworks performance.
- Receive a copy of the LSO Annual Report this Summer.



EQUITY POLICY OF THE LANCASTER SYMPHONY

The Lancaster Symphony Orchestra is an Equal Employment Opportunity employer. The Lancaster Symphony Orchestra provides equal employment opportunities (EEO) to all employees and applicants for employment without regard to race, color, religion (creed), national origin (ancestry), age, sex (including pregnancy, childbirth, reproductive health decisions, or related medical conditions), sexual orientation, gender identity or expression, marital status, disability, military status, or any other classification protected by the State and Federal discrimination laws. This policy applies to all terms and conditions of employment of staff and musicians, including, but not limited to: recruitment and hiring, placement, promotion, termination, layoff, transfer, compensation, and training. The Lancaster Symphony Orchestra strictly prohibits any form of unlawful employee harassment or discrimination. Retaliation will not be tolerated; therefore, no employee shall interfere with an individual's ability to perform their expected job duties, coerce, or conspire to cause a dismissal or resignation of another employee because of illegal, discriminatory factors. The Lancaster Symphony Orchestra is committed to providing an inclusive, equitable environment and enjoyable symphonic experience for all staff members, patrons, volunteers, sponsors, and donors.

Adopted by the Board of Directors on April 21, 2021